

Client Record Card

Name: _____
 Phone: _____
 Email: _____

Address: _____

Date: _____

Ludwig Hair Loss Chart

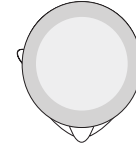
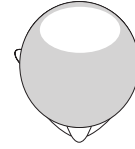
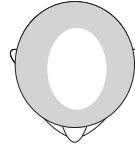
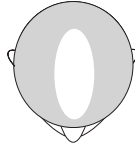
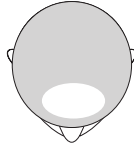


Beginning

Mid/Progressive

Advanced

Area of Hair Loss



Front/Fringe

Part

Top

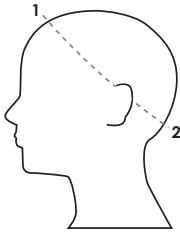
Crown

Diffused

Total/Complete

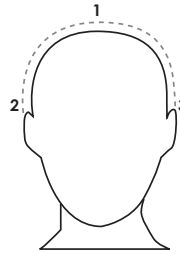
JON RENAU MEASURING STANDARDS FOR WIGS

CIRCUMFERENCE



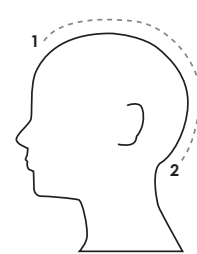
1. Using a fabric measuring tape, hold measuring tape at front hairline
2. Follow hairline circumference to base of hairline at nape
3. Continue around head, back up to front starting point

EAR TO EAR



1. Establish "top of head point" by measuring 7" back from front hairline
2. Hold measuring tape at HAIRLINE at top of ear
3. Measuring across "top of head point", continue down to HAIRLINE at top of opposite ear

FRONT TO BACK

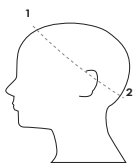


1. Hold measuring tape at front hairline
2. Follow a straight line down center of head, ending at hairline at nape

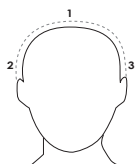
	IN	CM	IN	CM	IN	CM
CHILD	20	51	12	31	12	31
PETITE	21	53.5	13	33	13.25	33.5
PETITE/AVERAGE	21.25	54	13.25	33.5	13.75	35
AVERAGE	21.5	54.5	13.5	34	14.25	36
AVERAGE/LARGE	22.25	57	13.75	35	14.75	37.5
LARGE	23	58.5	14	35.5	15.5	39

***ADDITIONAL NOTE:** If your three measurements are not exactly matched to any one of the standard sizes, choose the wig size that is indicated by the largest measurement.

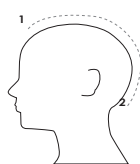
Wig Measurements



Circumference

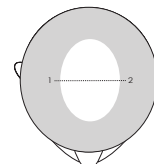


Ear to Ear

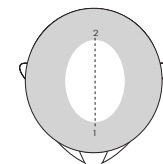


Front to Back

Topper Measurements



Side to Side



Front to Back

Client Record Card

Hair Length

- Short (above jawline) Medium (jawline to collarbone)
 Long (below collarbone)

Style

- Shag Bob
 Long Layer Short
 Other _____

Curl Pattern

- Straight Both
 Wavy/Curly Other _____

What alternative hair are you currently wearing?

How often will you be wearing alternative hair?

- Weekdays _____
 Weekends _____

How many hours per day do you plan to wear your alternative hair?

Where do you workout?

- Home
 Gym
 Other

How would you like to wear your hair?

- Away from your face
 Full fringe
 Pulled back (ponytail)
 Worn up (updo)

Do you plan to wear hair during your work out?

- Yes
 No

How much time do you want to spend styling your hair?

- None
 30 min
 1 hour +

Recommended Hair System(s):

Purchased:

Recommended Care Products:

Purchased:

Comments:

